# Terramar Area Coastal Improvement Project

Neighborhood Meeting July 29, 2015



# Meeting Purpose

- We want your input
- Balancing priorities for the streets and in the bluff top area
- Design elements
- Concerns and hopes for the project





# How Information Will Be Used

- To develop conceptual design alternatives
- Pros and cons will be shared with the community through surveys and additional outreach meetings
- Develop a preferred conceptual design after feedback is received, which we will share with you





#### Meet Our Team



# Meeting Ground Rules

- The purpose of dialogue is to understand and learn from one another
- You cannot "win" a dialogue





# Meeting Ground Rules

- 1. All dialogue participants speak for themselves, not as representatives of groups or special interests
- 2. Treat everyone in a dialogue as an equal: leave role, status and stereotypes at the door
- 3. Listen with empathy to the views of others
- 4. Be open and listen to others even when you disagree, and suspend judgment (try not to rush judgment)
- 5. Search for assumptions (especially your own)
- 6. Look for common ground
- 7. All points of view deserve respect, and all will be recorded (without attribution)





#### What's Changed?

- Not pursuing a four-lane roadway
- Not pursuing land exchange with the state
- Focusing on land we already control





# Project Area



#### Envision Carlsbad

- Community visioning process
- Identified our community's core values
- Basis for this project





# Complete Streets

- Complete Streets Act, adopted in 2008
- Adopted as a priority by City Council in 2012
- Creates welcoming and inviting streets
- Balances moving people, not just cars









# Complete Streets

- Walking, biking and public transportation
- Enhances safety
- Enhances economic vitality and sense of place





## Project Goals

- Safe and attractive roads
- Maintain traffic flow
- Improve the area's aesthetics
- Protect, balance and enhance the quality of life
- Create a special place and experience for residents and users





## Project Parameters - What's In

- Elements that support Carlsbad Community Vision
- Land in the city's right-of-way or city's ownership
- Balanced roadway ("complete streets")
- Maintain or increase on-street parking
- Underground overhead utilities
- Enhanced aesthetic appeal and improved coastal, recreational experience





## Project Parameters - What's In

- Enhanced sense of place, accentuating natural beauty
- Improvements to the community (parking, noise, traffic speed, aesthetics)
- Consideration of and planning for public transit
- Efficient traffic flow at intersections
- Safe vehicle speeds consistent with residential character
- Design should be environmentally sustainable





#### What's Out

- Stairs to the beach at northern bluff area
- Cannon Park and Cannon Lake Park
- South bluff top and area
- Manzano parcel
- Use of private property
- Realigning Carlsbad Boulevard east of El Arbol Drive
- Added vehicle lanes
- Decreasing on-street parking





## Possible Design Elements



## Street Improvements

- Make room for all users
- Increase safety
- Improve aesthetics
- Manage traffic flow





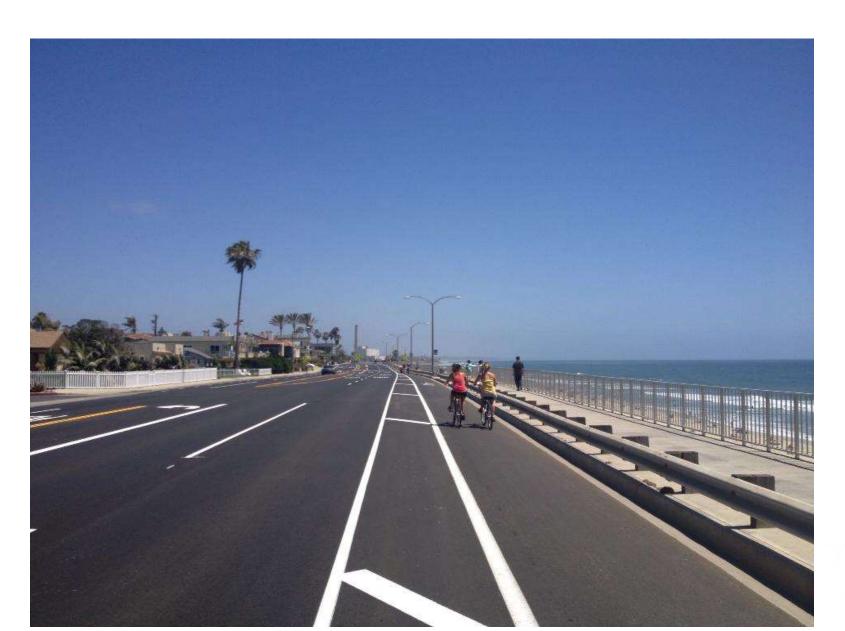
# Separated Paths



# Separated Paths



#### Bike Lanes



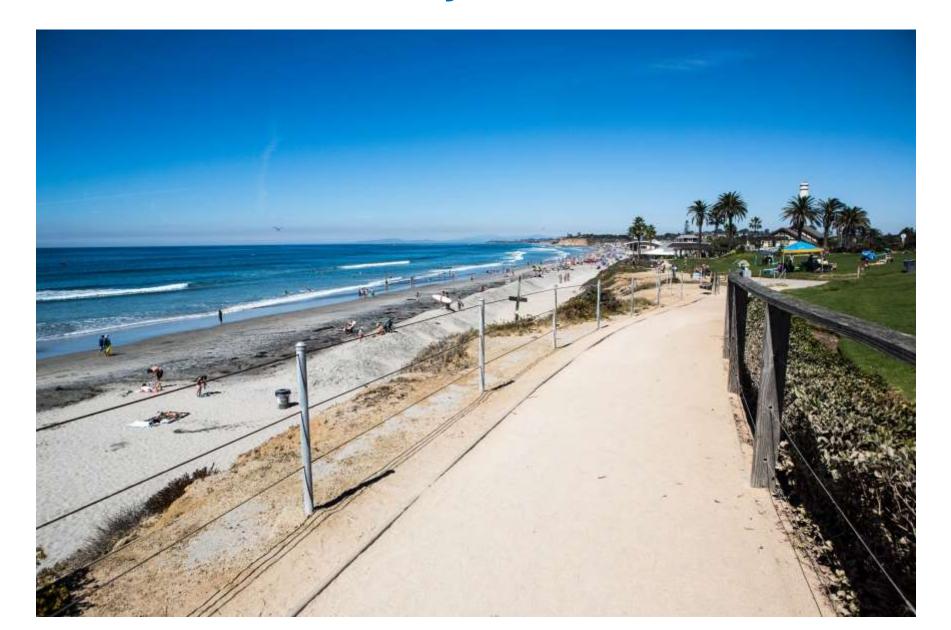
### Multiuse Path



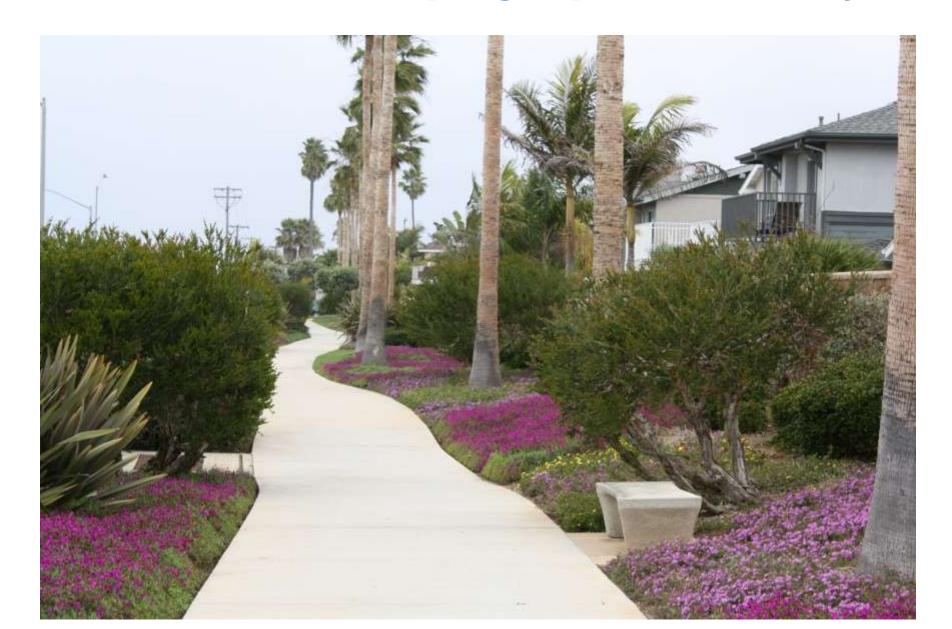
# Path Surface: Hard vs. Natural



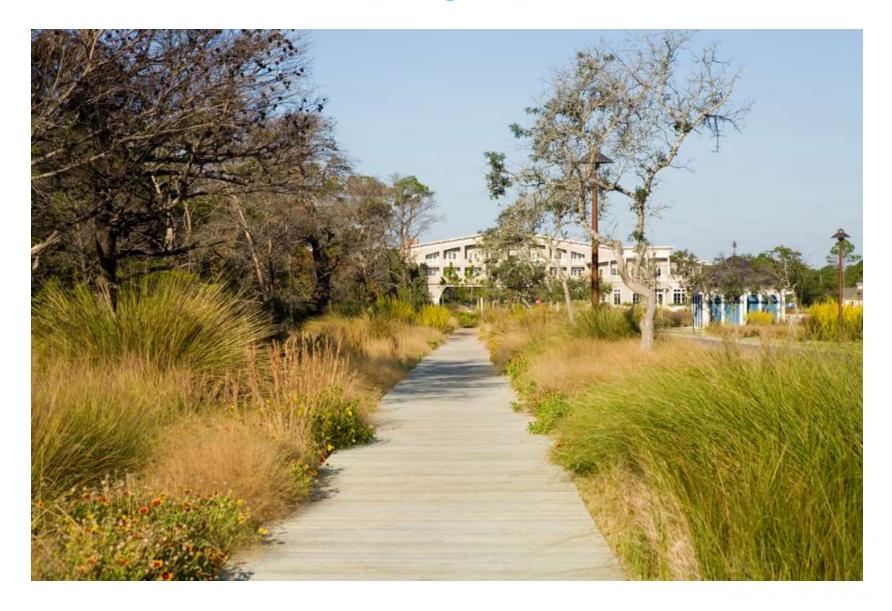
# Path Surface: Hard vs. Natural



# Landscaping Options: Colorful



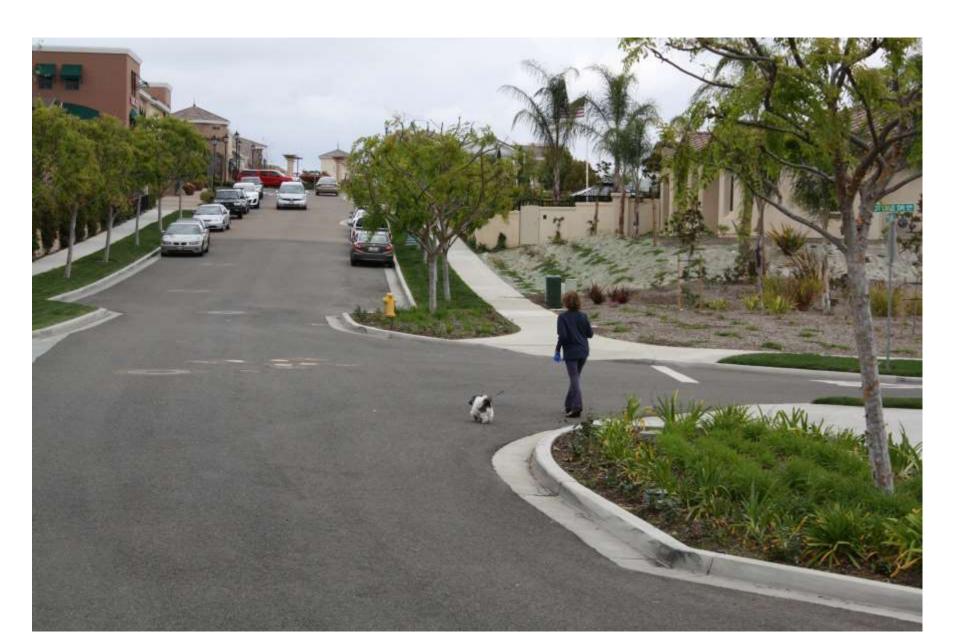
# Landscaping Options: Natural



# Traffic Flow (for cars, bikes and feet)



# "Corner Bulb Out"



## "Corner Bulb Out"



#### Connection to Transit



## Roundabouts



#### Roundabouts









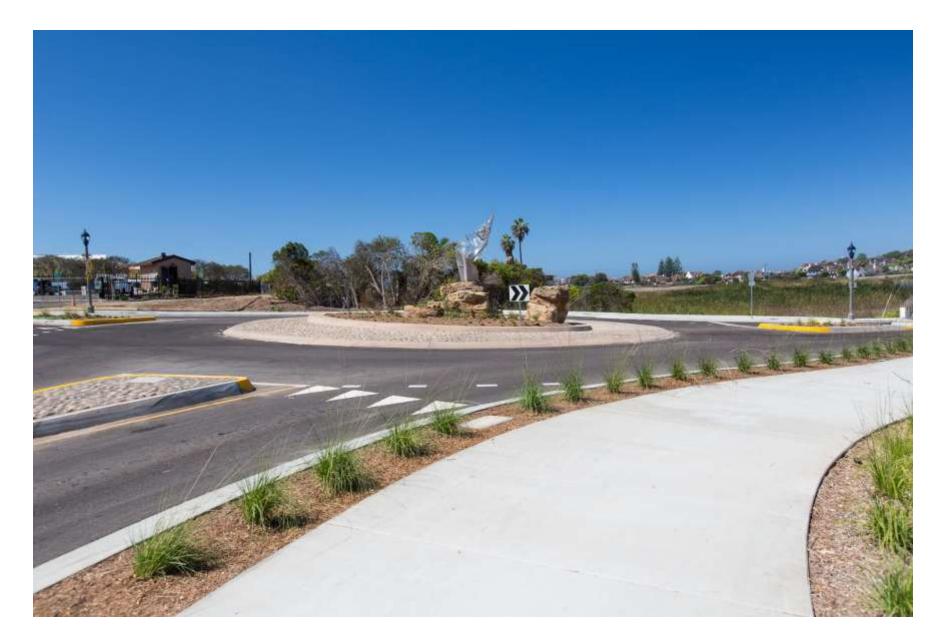




#### State Street Roundabout



## Separated Lanes/Paths



#### Separated Lanes/Paths



#### State Street Roundabout



#### Bluff Top

- Look and feel
- Uses/activities
- Design features





#### Bluff Top Design: Manicured



## Bluff Top Design: Natural



#### Bluff Top: Natural



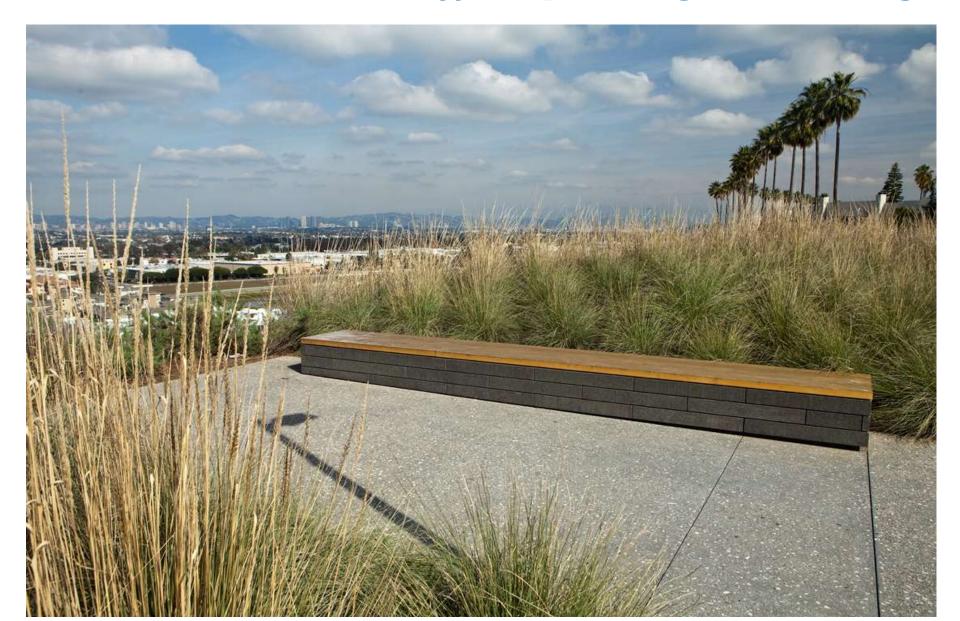
#### Bluff Top Design: Hardscape, Picnic

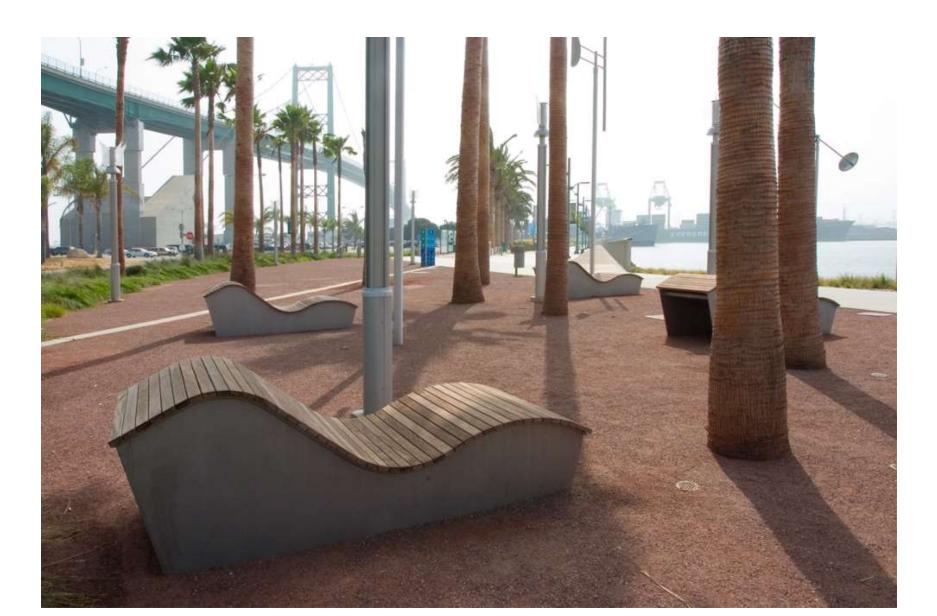


#### Bluff Top: Shade











#### Bluff Top Design: Seating With Lighting



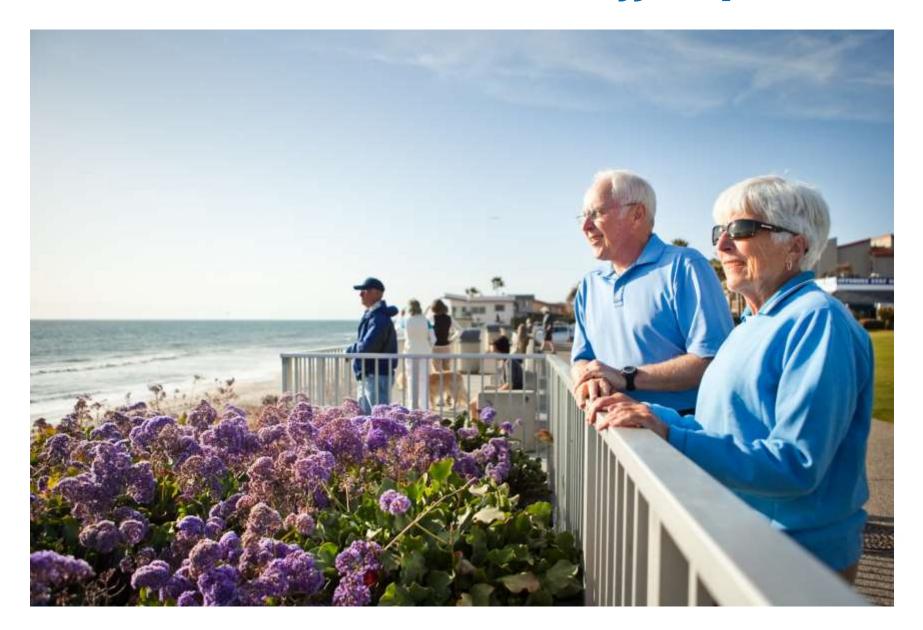
# Bluff Top: Fence



# Bluff Top: Fence



# Bluff Top: View



#### Streetscape

- Design and function
- Art opportunities
- Neighborhood character





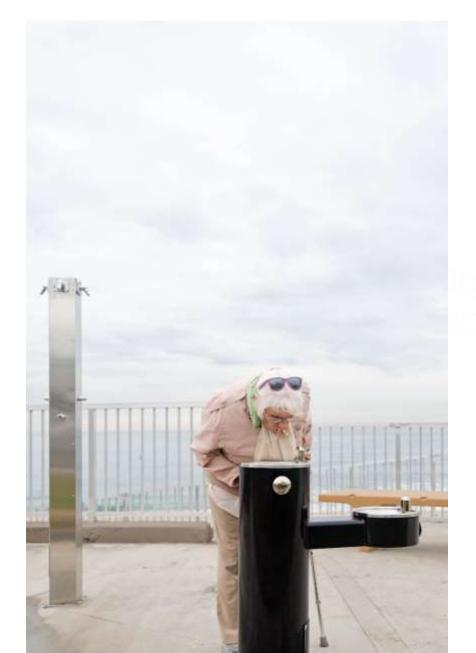
#### Art & Design: Entry Feature



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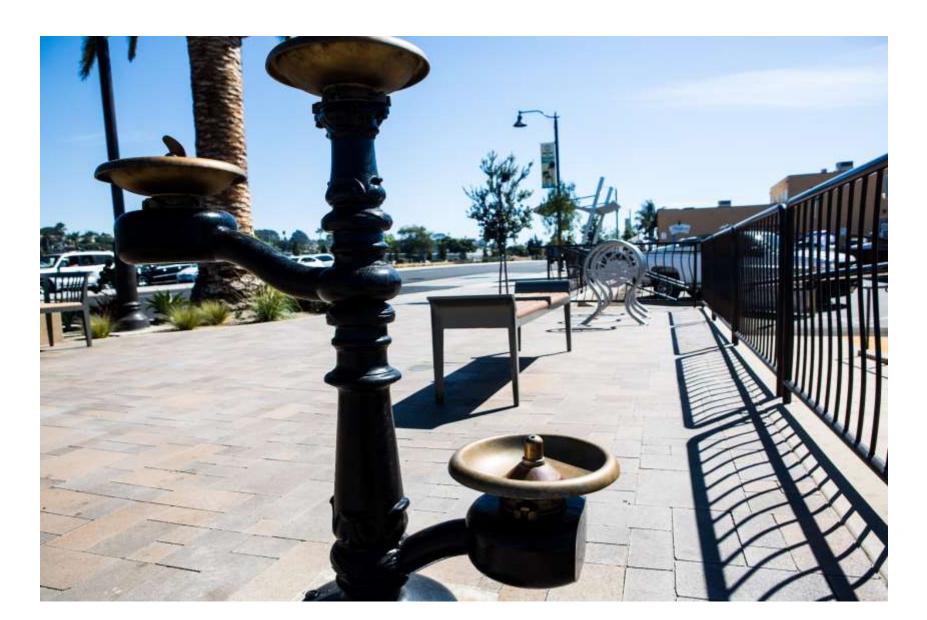


#### Streetscape





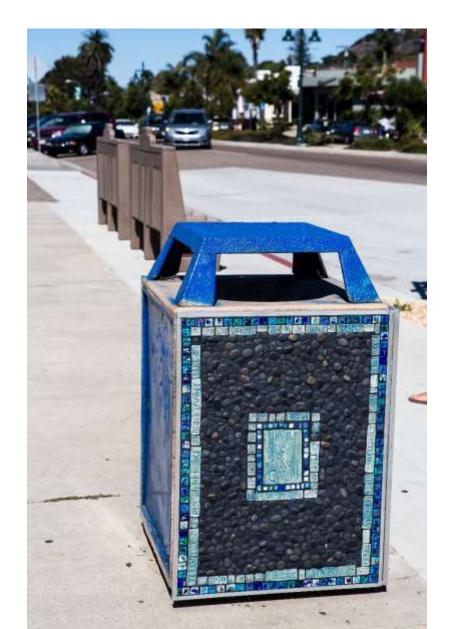
## Streetscape



#### Streetscape: Trash Cans



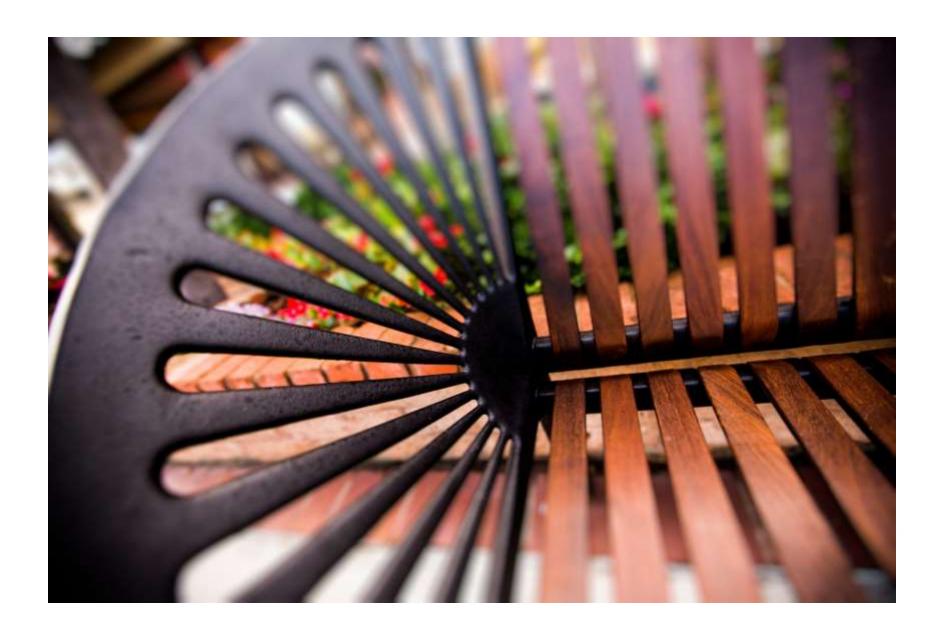
#### Streetscape: Trash Cans



## Streetscape: Seating



#### Streetscape: Design



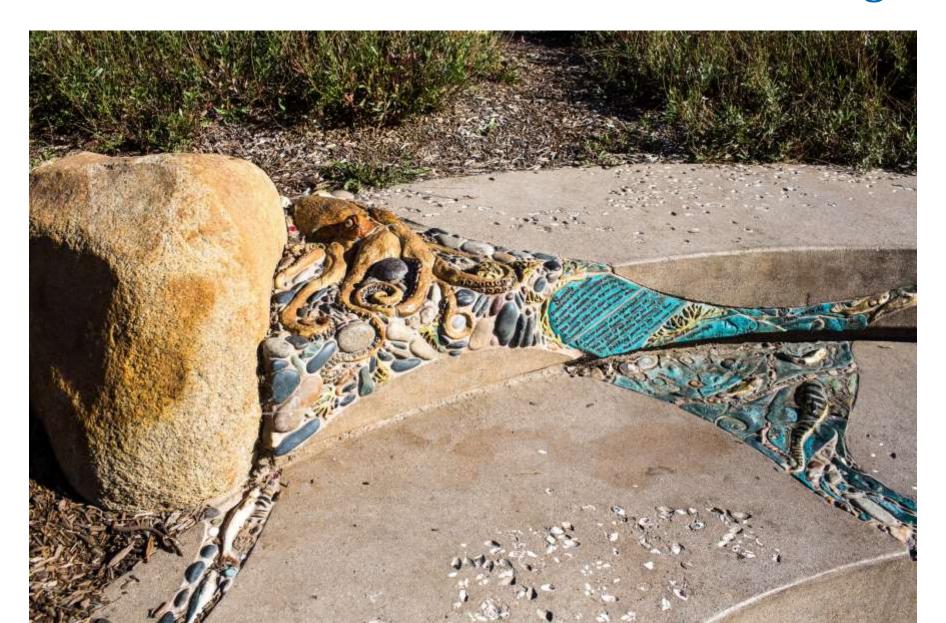
#### Streetscape: Street Lights

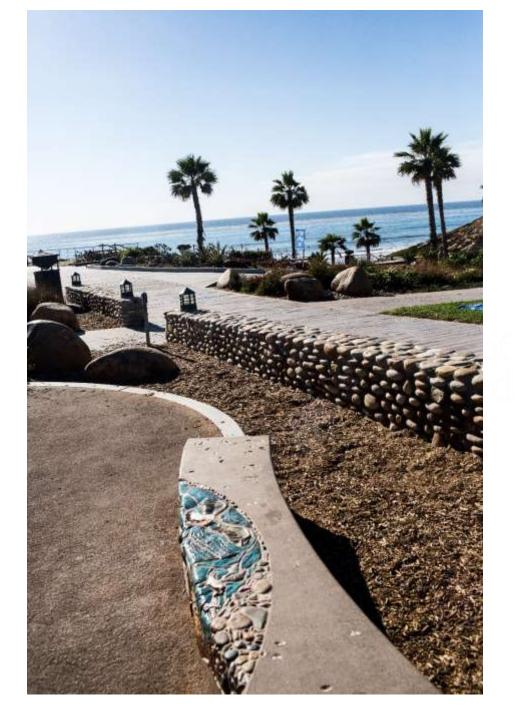


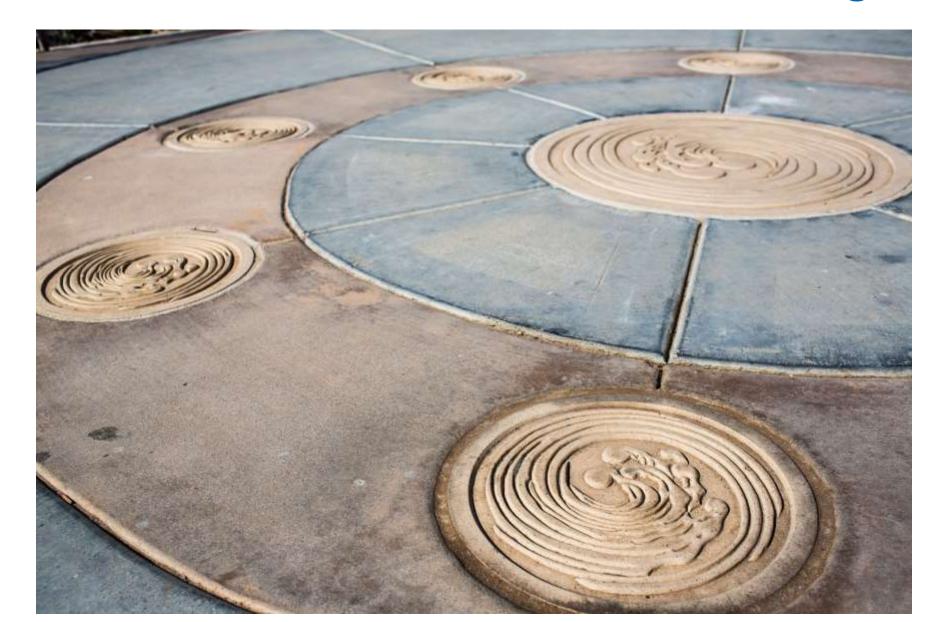




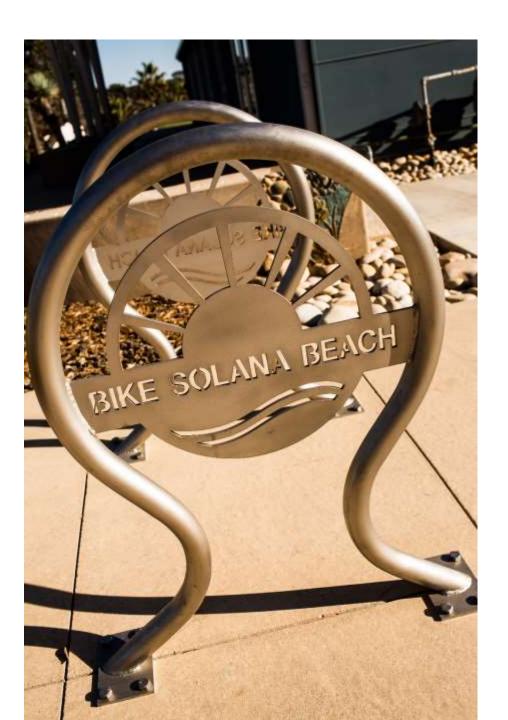












#### Planned Outreach

- Community members
- Public safety officials
- Homeowners
- Environmental groups, bike and pedestrian groups
- Elected officials
- Business and community groups
- The state and other regulatory agencies





#### Project Timeline

- Public outreach and conceptual design completed end of 2015
- Pending all planning and approvals, construction could begin September 2016





# Q&A



#### Small Group Discussions



#### Small Group Discussion #1: Street Improvements

- Pick a moderator, reporter and timekeeper
- By yourself, review the concerns with the existing situation
- Put an "X" next to the 3 most important existing concerns
- There are also a number of goals that can be accomplished
- Put an "X" next to the 3 goals that are your highest priorities
- Talk as a group for 15 minutes and identify 3 to 4 of your group's most important existing concerns and 3 to 4 of your group's highest priority goals





#### Discussion Items for Consideration

Safety		
Areas for biking		
Areas for walking and jogging	, i	
Parking		
Public transportation		
Traffic speed		
Traffic congestion		
Beauty/natural environment	13	
Noise		
Traffic cutting through neighborhoods		
Aesthetics	9	
Other?		





#### Discussion Items for Consideration

Improve safety	
Make it easier and more appealing for bikers	T
Make it easier and more appealing for walkers and joggers	T
Improve the look and feel of the neighborhood	T
Maintain traffic flow	
Make the coastline more appealing	T
Reduce traffic cutting through neighborhood streets	T
Reduce traffic congestion	T
Reduce noise levels	T
Make it easier for pedestrians/bikers to cross the road	Т
Others?	1



# Small Group Discussion #2: Design and Coastal Character

#### Focus on Bluff Top

- What are 2 or 3 of the most important activities?
- What improvements to the area do you think would support those activities?
  - Benches
  - Trash receptacles
  - Viewing areas
  - Public art
  - Nicer/wider paths
  - A multi-use trail
  - Drought-tolerant landscaping





# Small Group Discussion #2: Design and Coastal Character

#### Look and Feel

- Level of landscaping desired:
  - Would you like the area to be more or less manicured?
  - Would you prefer to add some structural features?
- Signage and community identity:
  - More consistent, identifiable, iconic look for the neighborhood? Or a more eclectic look and feel?
  - Would you like to see any entry features when entering the area?





#### Closing Comments and Next Steps

- Your input is extremely valuable
- All input will be considered by our design team
- Returning in mid-September with design concepts for your review and feedback





#### Thank you for attending!

Please visit www.cityofcarlsbadca.gov/input to take our online survey or to stay engaged with this project.



